

Newspaper and Journalism

Grade Levels: 9-12



Subject Areas: Journalism, Humanities, Graphic Design, Digital Media, Yearbook, and Newspaper

Learning Objectives

Students will learn about:

- The history of journalism and newspaper publishing in early America
- The history of newspaper journalism in modern United States
- Changes in the newspaper front page layout and advertisement design

Students will learn to:

- Use primary and secondary sources, including original artifacts, to discuss the importance of word choice
- Identify the history and development of American journalism through people and events
- Demonstrate an understanding of the different forms of media and the different types of journalistic writing

Lesson Details

1. Pre-arrival lesson options: Vocabulary choice board and word search
2. Main lesson: Two Activities that can be completed before or after the visit to enrich activities and information during the field trip to The Printing Museum. Activities includes creating Newspaper title, interviewing an icon and organizing/writing a front page.
3. Post-visit lesson options: discussion/reflection questions.

Vocabulary words associated with lesson:

printing press, movable type, freedom of speech, editor, reporter, headline, propaganda, banner (for newspapers), slogan, advertising, primary source, secondary source, lithography, typewriter

Applicable TEKS*

Journalism: 1.A; 2.A-B; 3.L; 4.A-E; 5.A-D

Graphic Design and Illustration I: 1.E; 2.A-B; 3.A-G, 6; 9.B; 9.D-E; 11; 12.A-C; 13.A-D; 15.A-H

Graphic Design and Illustration II: 1.C-E; 2.A-B; 9.A-C

Advanced Journalism-Yearbook and Newspaper: 1.A-E; 3.A-C; 4.E-J

Vocabulary Illustration

Name: _____

For each section write the vocabulary word in the banner, define it or, use the word in a sentence on the lined portion. Then draw a picture of the meaning in the frame provided.

Word: _____

Draw it!

Word: _____

Draw it!

Word: _____

Draw it!

Word: _____

Draw it!

Word: _____

Draw it!

Word: _____

Draw it!

Word Search

Name: _____

Solve the word search below, using the word bank at the bottom. Hint: the word may be backwards or diagonal. If you are unsure of what a word means, feel free to ask during the tour or reference the glossary!

I P D N L I D G L R V I P B S C U E X S E S B B E
U N S G O Q D N E B X E A O W H I C P C F Z B R L
W C X A N I Y T W V B N P H K N B I N Y B D E Z R
R T X G G Z T A V I G R E M M T D P R S T W W W M
W F C U L E F A R S M L R Y J M O O T T Y O L Y V
E K R T S C J C N T Y P E W R I T E R J H O N K O
I A X E T I S W N I X C B L Q R G I Z U P W B I M
N A P N M O N O R B M D Y H Z S X Z G V A K N O L
P Y J B E L Q P U U G U F X S U V Y O P R X T L J
T R Q E I G O N I M H A L G S R W V Z X G R N Q S
Z O Y R Y B K J A B C Y L L D Y A K J M O Y Z V S
L F F G T H B Q U S M Z V O I P G I U X H V A W L
Z E N G E R E D I S D A O R B A V I G R T K D I D
L K M I P B I M T N I R P U A P F B G Z I L B I R
A E Y A I W I X Y Q L H W W C M E R V A L K K K H
Y G B B N L T B P N P O C I O Q F I W N U L W I Y
J C T I E U P Y B G A Z T A H Q K F L B R H Z T N
V J W O L Z S M M B X N C P E E G J L W X F U R E
Q B L N B S Z C L P V D Q E Z Z Q X T X F B U R S
U I B U Y S O K R A A F B H P Z P L V H V K I E I
T E C G E K Y K Q I I N K L P R J F S H S O U X K
F Y I Q A W N N M O P N Q H F V D I H C E B Z T E
Q X E Q Z U D J L U D T M D X K A K L Z V M B A K
J X E E G V W D U G V O T Z X X G G I G O F Q T Z
P V H F O O S K T U X N V Q I N B K Y H E X A M O

Typesetter
Linotype
Lithography
Typewriter
Gutenberg
Paper

Papyrus
Bangs
Scribe
Manuscript
Illumination
Print


Facsimile
Broadside
Zenger
Libel
Tympan

Creating Your Own Newspaper

Name: _____

Follow the activities to create your own newspaper name and articles. Below, you are first going to create your own Newspaper Title. Many newspaper titles fall into one of the several categories and start by stating the place that the newspaper is from. Use the formula below to create your own and get creative!

Country	+	Postal Service Post, Mail, Express, Carrier, Courier, Direct, Messenger	Up-datedness Brief, Bulletin, Discovery, Forum, Ledger, Review, Monitor
State		Free Speech/Politics Advocate, Voice, Citizen, Union Constitution, Leader, Republic	Time Call, Current, Daily, Minute, Times, Today, Standard, Life Record, Weekly, Pioneer
City/Town		Record Keeping Journal, Record, Chronicle	Commerce Enterprise, Advertiser, Variety
Neighborhood		Inquiry Banner, Examiner, Inquirer	Seeing/Light Observer, Recorder, Reflector, Signal, Beacon, Spectator, Light, Oracle, Visionary, Eye
School or Mascot		Solar System Sun, Star, Meteor, Mercury, Planet, Globe, World, Universe	Other Ideas Acorn, Breeze, Bugle, Echo, Bird, Golden, Guide, Guardian
Religious Group		Communication Dispatch, Pilot, Telegraph, Tabloid, Press, Radio	Animals
Community		Public Announcement Appeal, Call, Herald, Tribune	



Examples

- **Postal**
The Daily Mail, The Daily Express, The Washington Post
- **Politics or Free speech**
The Advocate, The Citizen, The Village Voice,
The Atlanta Constitution, Arizona Republic,
The Arkansas Democrat
- **Record-Keeping**
The Journal, The Houston Chronicle, The Record
- **Inquiry**
The Philadelphia Inquirer, The San Francisco Examiner
- **Solar System**
The Baltimore Sun, The Kansas City Star
- **Animals**
The Sacramento Bee, The Berkshire Eagle
- **Communication Technology**
The Saturday Press, the Telegraph
- **“Up-datedness”**
The Bulletin, The Columbus Dispatch, The Hartford
Courant
- **Time**
The Morning Call, The Evening Standard, The Hour
The New York Times, The Age
- **Public Announcement**
The Herald, The Tribune, The Sentinel
- **Commerce**
The Daily Advertiser, The Press-Enterprise
- **The World**
The Boston Globe, The Daily Planet
- **Seeing**
The Observer, The Spectator, The Daily Mirror
- **Light**
The Akron Beacon, Point Reyes Light,
The Fort Leavenworth Lamp

Understanding Layout

Name: _____

At The Printing Museum, we have a collection of several historical local newspapers. Below, write the correct terminology and definition to the number/boxed portion. As you go through the museum, take note of the historical headlines throughout printing history in the designated box. You can also go to printingmuseum.org/virtual-tour/ to view our historical titles, too.



Historic-Headlines
 Take note of other historical headlines throughout the museum here

- Word Bank:
- Byline
 - Advertisement
 - Folio
 - Lead
 - Headline
 - Cut
 - Masthead

Interviewing an Icon

Name: _____

One important aspect of journalism is interviewing important figures in order to establish the necessary facts and perspectives for a story. Using the interview questions provided below, imagine how a significant figure from history would respond to these questions. You could interview important colonial printers like John Peter Zenger, Samuel Bangs, or Benjamin Franklin, or female investigative journalists such as Ida Tarbell. Even Johannes Gutenberg himself is available! In order to answer these questions from the perspective of your interviewee, please reference the discussion sections and your museum visit or research your icon. Feel free to be creative!



1. What years were you active in your field?
2. Where did you live (region/country)?
3. What was your profession? How was printing relevant to your career or actions?
4. What accomplishment are you most proud of?
5. What development in printing (such as movable type, or the typewriter) was most important to your work?
6. Any final thoughts as we finish this interview? Alternative option: Create your own question and response here:

Draw/design the masthead with your newspaper name here:

CREATING YOUR OWN NEWSPAPER!

Using all the information you learned, you are going to write your own story and add the finishing touches. Above, create your own design with your own typography of the newspaper name you created earlier. On the right, use your interview with an icon to write a small lead. Below, write a small news article about something important that is going on in your community or in the nation and draw a photo to support it. At the bottom, create two advertisements for modern items that mimic historical styles and wording.

HEADLINE

By: _____

HEADLINE

By: _____

WE GOT THE BEAT!



A beat is in-depth reporting on a particular issue or subject.

Circle **THREE** topics/beats that you like to read or write.

- SPORTS**
- AGRICULTURE**
- ENVIRONMENT**
- HEALTH & MEDICINE**
- COMMUNITY INFO.**
- TRANSPORTATION**
- CRIME**
- HEALTH**
- ENVIRONMENT**
- EDUCATION**
- ENTERTAINMENT**
- MUSIC**
- FOOD**
- TECHNOLOGY**
- ART**
- BUSINESS**
- POLITICS**

ADVERTISEMENT 1

ADVERTISEMENT 2

Post-Visit Discussion

Name: _____

Use the questions below to prompt discussion and reflection after the museum trip. If you would like, you could also encourage students to choose one question to respond to with a written paragraph below.

1. What was your favorite exhibit?
2. What's one thing you learned from the activities?
3. What's one thing that surprised you?
4. Is there anything you wished you could have seen more of?
5. Why do you think the development of writing was so important to developing civilization?
6. How do you think literacy rates affected the spread of information?
7. What was the impact of the Gutenberg press? Why was it so important?
8. Why were journalists and printers so important in Colonial America and Texas?
9. Why were colonists resistant to taxes such as the Stamp Act?
10. Do you think the American Revolution could have occurred without journalists and printers?
11. How was the suffragist movement impacted by journalists and printing?
12. Which invention or development in journalism and printing do you believe is the most important and why?